



The 13th Annual CFONEXT100 Conference & Felicitation Ceremony

Friday, September 6, 2024
Holiday Inn, Aerocity, New Delhi

Sharpening the vision for the future: *Playing the long game*

In times of market volatility, characterised by fluctuating interest rates, economic instability, and geopolitical conflicts, the advantage of long-term strategy becomes apparent, highlighting the risks of overemphasising short-term news and events. For a CFO, playing a long game can help temper knee-jerk reactions to the transient and sensational headlines dominating business and finance news cycles.

The 13th Annual CFONEXT100 Conference will bring together distinguished finance minds, economists, and thought leaders to focus on how the new financial era is taking shape. The Conference will deliberate on how finance leaders can shift their focus from the noise of the present to the potential of the future, enhancing their ability to guide their organisations with strategic clarity. It will also shed light on what lies ahead in the 2024-25 business landscape and how future CFOs can cultivate a strategic foresight to successfully play the long game.

| AGENDA | |
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| HOURS | ACTIVITY |
| Till 1030 hrs | Registration and Networking |
| 1030 – 1040 hrs | Welcome and setting the context <i>Anuradha Das Mathur, Managing Director, CFO Collective</i> |
| 1040 –1130 hrs | Trendspotting: <i>Piecing together the economic puzzle to predict future trends</i> India has made significant economic strides this leap year, closing fiscal year 2023-2024 with an impressive 8.15% year-over-year GDP growth, exceeding all market forecasts. For the past three years, India's economy has consistently outperformed expectations, averaging an 8.3% annual increase. As we are halfway into this fiscal year, CFOs and their successors must broaden their perspective, examining both their business and the market with a keen eye on how external economic trends and industry challenges might influence their strategic decisions. In this session, a leading economist will explore the potential outcomes of emerging economic trends for this fiscal year. She will also examine how these trends will reshape the current business environment and identify key factors the Office of Finance should be cognizant of. Speaker: <i>Aditi Nayar, Chief Economist, Head - Research & Outreach, ICRA</i> |

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| <p>1130 – 1215 hrs</p> | <p>Faster. Smarter. Bolder: <i>Leading in the era of enterprise reinvention</i></p> <p>In an era defined by relentless transformation and the necessity for continuous reinvention, this session promises a compelling discourse on the evolving role of CFOs. Attendees can anticipate insightful discussions from industry-leading senior CFOs who have navigated the complex challenges of today's dynamic business environment.</p> <p>The session will delve into strategies for accelerating growth, embracing innovative technologies, and fostering a culture of agility within organisations. Expect to gain a nuanced understanding of how financial leadership is transforming, with an emphasis on agility, technological adoption, and strategic foresight.</p> <p>Panellists: <i>Jogendra Singh, President -Finance, Hero Enterprise</i> <i>Anil Narang, Director & CFO, ESRI India</i> <i>Mayank Jain, CFO, Highway Industries</i></p> |
| <p>1215 – 1300 hrs</p> | <p>Cracking the code: <i>Evolving from passive observers to tech-driven change enablers</i></p> <p>The nature of work is rapidly evolving, reshaping not only how tasks are executed but also redefining roles within organisations. Despite the surge in digital investments, CFOs are often sidelined, brought in late to sign off on financial decisions rather than shaping transformative strategies from the outset. To become proactive drivers of change, CFOs must position themselves as essential partners in digital transformation.</p> <p>This session will address the challenges CFOs face in this new landscape, focusing on three key areas: redefining financial leadership with technology-driven insights, enhancing cross-departmental collaboration to drive value, and adopting innovative financial practices aligned with the evolving digital business environment.</p> <p>Panellists: <i>Anil Suneja, CFO, Medtronic</i> <i>Yashpal Jain, CFO, Sandhar Technologies</i> <i>Prabin Dokania, CFO, GSTN</i> <i>Anand Agarwal, CFO, V-Mart Retail</i></p> |
| <p>1300 – 1400 hrs</p> | <p>Lunch</p> |
| <p>1400 - 1420 hrs</p> | <p>(SAP Concur) The path to precision: <i>Elevating spend management from silos to synergy</i></p> <p>In today's dynamic business landscape, CFOs grapple with fragmented spend data dispersed across operational silos, making it challenging to prioritise and execute cost-saving initiatives. An effective approach to gaining financial control starts with rapid data analysis, prioritising spending categories, and employing analytics tools to identify non-essential costs.</p> <p>This session, drawing valuable insights from the CFO India x SAP Concur CFO Spend Insight Survey 2024, will delve into these pressing challenges and opportunities faced by CFOs today. Our expert speaker will also discuss how CFOs can revolutionise spend management, providing actionable steps to improve financial efficiency and navigate economic challenges.</p> <p>Speaker: <i>Ashwani Narang, Vice President & Business Head, Intelligent Spend and Business Network - Indian Subcontinent, SAP</i></p> |

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| 1420 - 1500 hrs | <p>(Wolters Kluwer) Navigating the new era of work: CFOs at the helm of strategic performance leadership</p> <p>In recent years, the role of the CFO has evolved dramatically. Today, CFOs are not just responsible for financial accuracy but also serve as strategic advisors and custodians of shareholder value. This expanded role positions the CFO as the corporation's "Chief Performance Officer," responsible for driving organisational performance and aligning financial strategies with business objectives.</p> <p>However, the existing performance management systems within many organisations are inadequate to support this transformative role. Despite the availability of vast amounts of data due to technological advancements, many senior managers and boards struggle to extract meaningful insights from this data deluge. This session aims to explore the challenges CFOs face in this evolving landscape and discuss strategies to enhance their role as chief performance officers.</p> <p>Panellists: <i>Nishant Vyas, General Manager, India- CCH Tagetik</i> <i>Mayank Holani, CFO, ISRPL</i> <i>Ajay Bagri, CFO, SEIL Energy</i></p> |
| 1500 - 1515 hrs | <p>Introduction to the 13 th Annual CFONEXT100 Felicitation Ceremony <i>Anuradha Das Mathur, Managing Director, CFO Collective</i></p> |
| 1515 - 1600 hrs | <p>Chief Guest Address <i>M. Damodaran, Chairperson, Excellence Enablers; Former Chairman, SEBI</i></p> |
| 1600 - 1620 hrs | <p>The 13th Annual CFONEXT100 Felicitation Ceremony</p> |
| 1620 - 1625 hrs | <p>Group Photo</p> |
| 1625 - 1700 hrs | <p>High tea and networking</p> |

**Topics, schedule, and speakers are subject to change*